

# CanU 11

**Urban Renaissance**  
**Renaissance urbaine**

**COUNCIL FOR CANADIAN URBANISM**  
Hamilton, ON | Nov. 6-9th 2019



**SPONSORSHIP**  
**OPPORTUNITIES**

***CanU is dedicated to improving City-Building practices, research and education in order to create sustainable, healthy and livable cities and communities across Canada.***

**The Council for Canadian Urbanism mission is to:**

***Advocate for Canadian urbanism;***

***Educate city-building professionals, political representatives, and the public about Canadian urbanism;***

***Communicate and share with other professionals;***

***Lead a movement towards a more sustainable future***

***As part of this mandate, every year CanU brings some of Canada's most dedicated and engaged urbanism professionals from across the country together for city building conversations in various Canadian cities.***

## **Urban Renaissance**

Over the past twenty years, Canada's downtowns have enjoyed an urban renaissance, experiencing tremendous growth and urban renewal as populations surge and new industries transform the landscapes of our cities. Despite this ongoing success, the future is less certain, filled with questions about how technology will interact with our urban centres, how climate change will affect potential growth, and whether the transformation we are witnessing truly benefits everyone in our communities. As an undertow of changing demographics and economic uncertainty pulls us toward an unknown future, we ask: How do we rethink, shape and design to respond?



## Sponsorship Opportunities

This year's summit provides many opportunities to profile your company and tie your organization's branding with various events and sessions. The theme of this year's summit involves the idea of an Urban Renaissance. This 3 day event will involve exciting panels as well as guest speakers dealing with important and relevant topics. In addition, the Summit will include compelling events such as pub crawls, neighbourhood tours and thematic discussions and presentations on related topics. More information with regards to the detailed program will follow in the coming weeks.

	 <b>Platinum</b> <b>\$10,000</b>	 <b>Gold</b> <b>\$5,000</b>	 <b>Silver</b> <b>\$2,500</b>	 <b>Bronze</b> <b>\$1,500</b>	 <b>Steel</b> <b>\$1,000</b>	<b>In-kind</b> <b>\$750</b>
Prime hosting opportunity as sole sponsor of either the welcome event, keynote event or the closing event (to be determined by the Summit Committee)	[Orange bar]					
Signage at registration booth	[Orange bar]					
Complimentary registration	3	2	1			
Opportunity to sponsor a social event	[Orange bar]					
Opportunity to sponsor, introduce/thank a session	[Orange bar]					
Opportunity to sponsor a mobile tour (3 available)	[Orange bar]					
Opportunity to sponsor a lunch (3), breakfast (3)	[Orange bar]					
Opportunity to sponsor a break (tbd)	[Orange bar]					
Student Sponsorship Opportunity (tbd)	[Orange bar]					
Acknowledgment at welcome event and closing event	[Orange bar]					
Signage at the appropriate hosting opportunity/location	[Orange bar]					
Logo in Summit Program and publication materials	[Orange bar]					
Acknowledgment via CanU Social Media	[Orange bar]					

## Sponsorship Form

Please choose your sponsorship level. Consideration will be given for those who wish to sponsor a lower level opportunity and donate a higher level amount and receive the higher level sponsorship benefits.

Platinum Level  
\$10,000

Gold Level  
\$5,000

Silver Level  
\$2,500

Bronze Level  
\$1,500

Steel Level  
\$1,000

Summit Supporter  
\$750 or In-Kind Contributions/Services

## Payment Details:

<b>Organization:</b>		<b>Contact person:</b>	
<b>Address:</b>		<b>City/Province</b>	<b>Postal Code:</b>
<b>Phone:</b>	<b>Fax:</b>	<b>Email:</b>	

Payment Method:

Visa

Mastercard

Cheque (Payable

Invoice

<b>Name of Cardholder:</b>		
<b>Card Number:</b>	<b>Expiry Date:</b>	<b>Total Dollar Amount: (GST not applicable)</b>

CSV: \_\_\_\_\_

Please send completed forms and cheques to:

Council for Canadian Urbanism  
174 Spadina Ave, Suite 304  
Toronto, ON M5T 2C2  
416.789.4530

DISCLAIMER: A sponsorship is secured only on receipt of contribution. We reserve the right to amend rules and regulations governing sponsorship at any time. Priority for hosting opportunities will be given to sustaining sponsors. If there are multiple requests for a sponsorship item, priority will be given based on date of application received.